

CRISFIELD, MD

Huk

**Sept 29 -
Oct. 1, 2017**

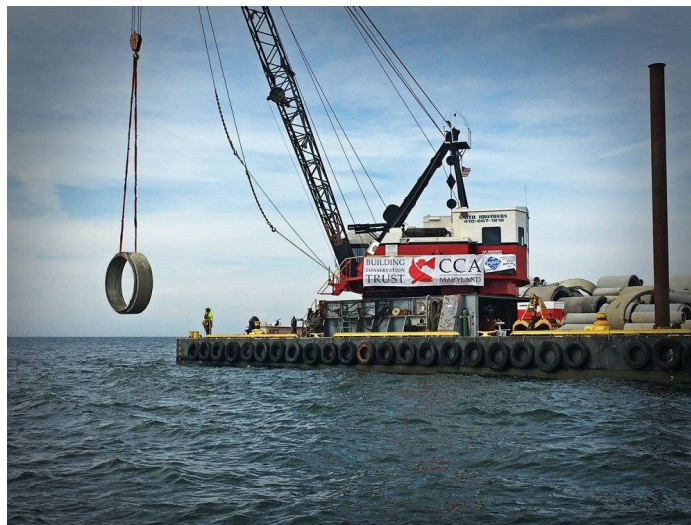
COASTAL CONSERVATION ASSOCIATION MARYLAND



REDTROUT

CATCH AND RELEASE TOURNAMENT

REDFISH - SPECKLED TROUT- ROCKFISH - BLUEFISH - FLOUNDER



American Legion Post # 16
116 Lorie Quinn Drive
Crisfield, Maryland 21817
Friday Sept. 29th - Sunday Oct. 1st, 2017



To whom it may concern:

The Coastal Conservation Association Maryland (CCA) is proud to announce that the planning for the 5th annual Red Trout Tournament in Crisfield, Maryland is under way. From September 29th through October 1st 2017, fishermen from all over the region will come to Crisfield to enjoy fishing the waters surrounding Tangier Sound.

The Red Trout Tournament started in 2013, to celebrate Crisfield, MD, and the diverse fishing opportunities available nearby. Earlier this year, we were proud to work with our sister organization, CCA's National Habitat Program, the Building Conservation Trust(BCT), the Maryland Artificial Reef Initiative, Rinker Materials, and Engel Coolers, to build a new and exciting artificial reef just south west of Crisfield. The new reef is made up of almost 400 tons of concrete pipe, and in due time, will be another great fishing spot in Tangier Sound.

Thanks to the generous support of our Title Sponsor, Huk Performance Fishing, we are sure to have a great tournament this year. With the American Legion as our home base, we expect over 150 fishermen to spend the weekend in town. Fishermen will compete over two days, pursuing 5 different species, in 3 different divisions. The team that catches the longest combination of the 5 species, will have their name added to the Crisfield Slam, a perpetual trophy currently displayed at the American Legion.

Red Trout isn't just for the fishermen; there will also be a tournament party at the American Legion on Saturday night to celebrate the event. The full schedule, entry details, and sponsorship levels are attached. For more information and to register, please visit www.ccamd.org/tournaments , or call or email us today.

Tight Lines,

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David Sikorski
CCA Maryland
Executive Director
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(443) 621-9186



2017 Huk Performance Fishing - CCA Maryland Red Trout Tournament

When: Friday Sept. 29th – Sunday Oct. 1st 2017

Where: American Legion

Schedule:

Friday Sept. 29th

Final Registration + Captain's Meeting

- 5:00-7:00pm - Check in-Late Registration
- 7:30pm - Captain's Meeting 7:30pm
 - American Legion dinner menu and cash bar available

Saturday Sept. 20th

Fishing + Tournament Party

- 6:30 am - Lines In
- 3:00 pm – Photo check in opens
 - 5:00 pm –Lines Ou
- 6:00 pm – Photo check in closes
- 6:30 pm – Tournament Party Begins
 - 7:00 pm – Dinner Served
 - 7:45 pm – Live Auction
 - 10:00 pm – Party Ends

Sunday October 1st

Fishing + Awards

- 6:30 am – Lines In
- 11:30 am - Photo check in opens
- 1:00 pm – Lines Out
- 2:00 pm – Photo check in closes
- 3:00 pm – Awards
 - American Legion menu and cash bar available



Entry Options

CCA Member Tournament Entry

\$55

Includes:

- Tournament entry (2 days)
- Tournament Party Dinner
- Huk Performance Fishing Tournament Shirt
- 5 Door Prize Tickets
- Captain's Swag Bag
- CCA 48" Ruler
- Ability to participate in CCA Member Calcutta

Non Member Entry

\$55

Includes:

- Tournament Entry (2 days)
- Tournament Party Dinner
- 5 Door Prize Tickets
- Captains Swag Bag
- CCA 48" Ruler

*A membership to CCA Maryland is \$30. Sign up before the tournament to receive a free Huk Performance Fishing tournament shirt. Limited numbers of tournament shirts available at tournament for \$25

Tournament Dinner Entry

\$15

Includes:

- Tournament Party Dinner
- 5 Door Prize Tickets



Sponsorship Opportunities

2017 Title Sponsor: Huk Performance Fishing

Redfish Level Sponsor

\$600

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- 8 Tournament Party Tickets (includes 8 1 – Yr. CCA Memberships)
 - 8 CCA Maryland Pint Glasses
 - Banner/ Signage at event (banner provided by sponsor)*
 - Recognition in all event marketing materials
 - Sponsorship announcement on facebook
 - Full page ad in Tournament Party program

Speckled Trout Level Sponsor

\$400

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- 4 Tournament Party Tickets (includes 4 1- Yr. CCA Memberships)
 - 4 CCA Maryland Pint Glasses
 - Banner/ Signage at event (banner provided by sponsor)*
 - Recognition in all event marketing materials
 - Sponsorship announcement on facebook
 - Half page ad in Tournament Party Program

Rockfish Level Sponsor

\$200

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- Banner/ Signage at event (banner provided by sponsor)*
 - Recognition in all event marketing materials

Bar Sponsor

\$TBD

A good party becomes a great party when everyone can enjoy a few adult beverages. Provide an in-kind donation of an adult beverage for the evening, or simply sponsor a couple of rounds by underwriting the bar.

- Full Page ad in Tournament Party Program
- Sponsorship announcement on facebook
- Full page ad in banquet program



Hat Raffle Sponsor

\$900+

Every good fisherman knows that you can't enjoy a day on the water without your favorite hat. Attach your brand to a CCA hat and ensure exposure until the lucky hat is so dirty that even a superstitious fisherman has to part ways with it. Hats will be sold as premium raffle tickets at event. Multiple styles, brands, and colors available. **pricing may vary by quantity and design*

- Exclusive branding rights to hat
 - multiple add spaces available on some designs
- Full page ad in Tournament Party program

Drink "Koozie" Sponsor

\$500-750

Attach your brand to a custom CCA Maryland drink koozie. Send each attendee home with your company logo and contact information, and support cold drinks on warm days on the water. ** pricing may vary by quantity and design*

Supporter

The Tournament has a number of door prizes, raffles, a silent auction, and a live auction Do you have products, services, or trips that you can donate to CCA Maryland to ensure that our event is a success? If so, please share your ideas or available items with us to help support our fundraising efforts. (Direct marketing or advertising materials require cash donation or other sponsorship level).

Our Captain's bags will include donated "swag", fishing tackle, stickers, etc... Please consider donating for the captains bags. **Quantity estimated at 150, but not all bags will be the same.*

Donation

Can't make the tournament but you would still like to support CCA Maryland? Tax-deductible cash donations are appreciated, and will support our work to *Conserve, Promote, and Enhance Maryland's Marine Resources*



SPONSORSHIP FORM

Company/Individual Name: _____

Contact: _____ Phone: _____

Address: _____ City/State/Zip: _____

Email: _____

Company website link: _____

Program advertisement provided? _____ yes/no **See attached sheet for ad specifications and instructions*

Sponsorship :	_____	Redfish Sponsor	\$600
	_____	Speckled Trout Sponsor	\$400
	_____	Rockfish Sponsor	\$200
	_____	Hat Sponsor*	\$900.
	_____	Drink "Koozie"*	\$500
	_____	Bar Sponsor**	\$TBD

**Quantity and style determine final price for hats and koozies*

***Please Contact Tournament Rep. to discuss Special Cocktails or Donations of Alcohol Products to ensure compliance with county rules and regulations.*

In-Kind Sponsorship _____

Donation: _____

Contacts:

Make check payable to: **Coastal Conservation Association Maryland**

Mail to: P.O. Box 309 Annapolis, MD 21404

***Credit card transactions for sponsorships available by request, processed via phone with David Sikorski, CCA Maryland Executive Director, 443-621-9186, davidsikorski@ccamd.org



Program Advertisement Information and Specifications Sheet

As part of your sponsorship, a advertisement may be included. CCA Maryland can assist with the design of your ad, but it is preferred that you supply a complete ad.

For assistance in designing an ad to your specifications, or to send your completed logo or ad, please contact David Sikorski @ 443-621-9186 or via email davidsikorski@ccamd.org.

All materials must be provided by September 10th, 2017 if an ad is to be designed by CCA Maryland

Final Ad Size/Format: 5.5" wide x 8.5" tall high resolution PDF document

Complete Ad Due no later than COB Thursday September 15th, 2017

