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Executive Director



**RECREATIONAL ANGLERS
WORKING TO CONSERVE, PROMOTE, AND ENHANCE MARYLAND'S
MARINE RESOURCES**

Friends of the Conservation and the Chesapeake Bay,

It has been nearly a year since we last met to celebrate and support CCA Maryland's many conservation efforts. It has been a successful year for us on many fronts, and without your support, we could not be celebrating many of the following achievements and efforts:

- Supporting the passage of *HB 924 – Oyster Management- Prohibited Actions*. A bill that passed Maryland's legislature, which protects 51 oyster sanctuaries from alteration or harvest.
- Supporting the growing Maryland oyster aquaculture industry with legislative efforts
- Defending against a reallocation of yellow perch away from the recreational sector, after commercial fishermen harvested more than their annual quota last winter/spring.
- Extensive work with CCA's Atlantic Coast Fisheries Consultants to ensure that ecosystem based management for menhaden is kept on track, and that quota increases are stopped so that menhaden populations increase and expand to historic levels and ranges
- Protections for forage species in federal Mid-Atlantic waters from large-scale industrial harvest.
- Continued opposition to the dredging of fossil oyster shells from Man-o-War Shoal, the last great 3-D oyster bar just outside of the Patapsco River (Baltimore Harbor)

We are also very proud of the work our Habitat Committee has completed since its creation in the spring of 2016. Along with CCA's National Habitat Program, the Building Conservation Trust, CCA Maryland volunteers have orchestrated two deployments of student made reef balls to the Tilghman artificial reef site as part of our *Living Reef Action Campaign*, and built a reef in Tangier sound from nearly 400 tons of concrete pipe. Both locations will make important habitat for a number of species, and be great fishing spots.

The foundation of our reef ball building effort has been the use of our mobile reef ball-building trailer. It has traveled countless miles and to numerous elementary schools throughout Carroll County for the last year. Over 500 students have worked with CCA Maryland volunteers and teachers to roll up their sleeves, build reef balls, and learn about the importance of oysters to the bay. This spring we were proud to add our first Howard and Baltimore County schools into the program, and look forward to entering Baltimore City very soon. We are working to create leaders in conservation for the future, and continuing to see a unique trait that all Marylander's seem to have, a love for the Chesapeake Bay.

We hope you can join us on September 13th at our annual Baltimore fundraising dinner, or help support the event through a generous donation. As a non-profit grass roots organization we rely on the support of our members and gracious donors, and appreciate your consideration.

Regards,

John Bonanno
Banquet Chairman

David Sikorski
Executive Director



Recreational Angler's Working to Conserve, Promote and Enhance Maryland's Marine Resources

2017 Baltimore Chapter Fundraising Banquet

When: Wednesday, September 13th 2017, 6:30-10pm

Where: Living Classrooms Foundation
Frederick Douglass-Issac Myers Maritime Park
1413 Thames St.
Baltimore, MD 21231

Ticket Pricing: Available online at ccamd.org or through CCA Baltimore Chapter volunteers.

Individual : \$90

Couples: \$170

Life Member Tickets: \$60

****All tickets include an Annual membership to CCA Maryland, Oysters, and Dinner by Copper Kitchen.**

Schedule:

6:15-6:30 pm	Check-in, Oyster Bar, Beer & Wine Bar
7:30 pm	Dinner Served
8:25 pm	Silent Auction Ends
8:30 pm	Live Auction Begins
9:45 pm	Raffle drawings, Live Auction Ends

Sponsorship Options

Bring your friends, family; co-workers...even bring your in-laws. Everyone will enjoy their evening at a CCA Maryland Banquet while supporting our efforts to *"Conserve, Promote, and Enhance Maryland's Marine Resources"*. Sponsor a Table today.

The following levels are available:

Reef Level Sponsor

\$ 1000

- 10 Tickets (One Table) (including 10 annual CCA memberships)
- Logo and contact information placement in banquet program
- 10 CCA Maryland Pint Glasses
- Table signage at event *
- Recognition in all event marketing materials**



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Rockfish Level Sponsor

\$ 1500

- 10 Tickets(One Table) (including 10 annual CCA memberships)
- Full page ad in banquet program
- 10 Pint Glasses
- 10 CCA MD Flag Shirts
- Table signage at event *
- Recognition in all event marketing materials**

Title Sponsor

\$ 3500

- 20 Tickets (Two Tables) (including 20 annual CCA memberships)
- Shuttle service for guests from mutually agreed upon location
- Full page ad in banquet program
- 20 Pint Glasses
- 20 CCA Maryland Flag Shirts
- Table signage at event *
- Recognition in all event marketing materials**

*Additional marketing materials provided by sponsors can be displayed throughout event

**Social media, CCA Maryland electronic newsletters, online registration portal

Bar Sponsor

\$400

A good banquet is only a great banquet when everyone can enjoy a few adult beverages. Provide an in kind donation of an adult beverage for the evening, or receive recognition through signage, event program, and through social media coverage by underwriting the bar.

**Sponsor to provide suitable signage/banner for bar area*

Hat Raffle Sponsor

\$1000

Every good fisherman knows that you can't enjoy a day on the water without your favorite hat. Attach your brand to that hat, and ensure exposure until the lucky hat is so dirty that even a superstitious fisherman has to part ways with it. (Hats will be sold as premium raffle tickets at event. Multiple colors & styles available. Sponsorship deadline: 8/1/17) **based on 100 hats*

- Company logo displayed on side of CCA Maryland mesh back hat
- Exclusive branding rights to hat (two ad spaces are available if desired)
- Full page ad in banquet program



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Tumbler Sponsor

\$1000

Add your brand along with CCA's to a tervis style drink tumbler. (Cups will be sold as premium raffle tickets at event. Multiple colors & styles available. Sponsorship deadline: 8/1/17) **based on 100 cups*

- Company logo displayed inside of plastic tervis style tumbler
- Exclusive branding rights to hat (two ad spaces are available if desired)
- Full page ad in banquet program

Drink "Koozie" Sponsor

\$500

Attach your brand to a custom CCA Maryland drink Koozie. Send each attendee home with your company logo and contact information, and support cold drinks on warm days on the water. **Based on 120 koozies.*

- Includes full page ad in banquet program

In-Kind Sponsorship

CCA Maryland Banquets include a wide range of raffle, silent auction, and live auction items. Do you have products, services, or trips that you can donate to CCA Maryland to ensure that our event is a success? If so, please share your ideas or available items with us to help support our fundraising efforts.

- Includes mention in banquet program

Donation

Can't make the event, but you would still like to support CCA Maryland? Tax-deductible donations can be made to support our fisheries advocacy and habitat work.



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SPONSORSHIP FORM

Company/Individual Name: _____

Contact: _____ Phone: _____

Address: _____ City/State/Zip: _____

Email: _____

Company website link: _____

Advertisement provided? ____ yes/no *See attached sheet for ad specifications and instructions

Sponsorship :	_____	Reef Table	\$1000
	_____	Rockfish Table	\$1500
	_____	Title Sponsor	\$3500
	_____	Hat Raffle	\$1000
	_____	Drink Koozie	\$500
	_____	Bar Sponsor	\$400

In-Kind Sponsorship _____

Donation: _____

Contacts: John Bonanno, Banquet Chairman – jbbonanno51@gmail.com - 410-241-3529
David Sikorski, Executive Director – Davidsikorski@ccamd.org 443-621-9186

Make check payable to: **Coastal Conservation Association Maryland**

Mail to: P.O. Box 309 Annapolis, MD 21404

Fax: 443-766-1733

***Credit card transactions for sponsorships available by request, processed via phone with David Sikorski, CCA Maryland Executive Director, 443-621-9186, davidsikorski@ccamd.org



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Program Advertisement Information and Specifications Sheet

As part of your sponsorship, a full-page ad, or logo placement may be included. CCA Maryland can assist with the design of your ad, but it is preferred that you supply a complete ad.

For assistance in designing an ad to your specifications, or to send your completed logo or ad, please contact David Sikorski @ 443-621-9186 or via email davidsikorski@ccamd.org.

All materials must be provided by **Sept 1, 2017** if an ad is to be designed by CCA Maryland

Final Ad Format: 5.5" wide x 8.5" tall high resolution PDF document

***Complete Ad Due no later than COB Monday
Sept 4th, 2017***

If you are donating a live auction item that will be included in the program, please have a write-up including expiration dates, inclusions, other details to davidsikorski@ccamd.org by Sept 4th.

See attached sample ad's and live auction pages.



Tuna, Mahi, Marlin and More...

Join Captain Mike Stewart aboard his 57' Gillman and enjoy a day of offshore fishing out of the "White Marlin Capital of the World" Ocean City, MD. Take 5 of your fishing buddies and see who give up first when a pack of yellowfin tunas come tight on numerous rods. Fill the dock full of meat, while enjoying the beautiful sights and action in the Atlantic Canyons

www.fishtrickscharters.com

Donated by Capt. Mike Stewart.



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