



Patuxent River Chapter  
**RECREATIONAL ANGLERS**  
**WORKING TO CONSERVE, PROMOTE, AND ENHANCE MARYLAND'S**  
**MARINE RESOURCES**

To Whom It May Concern:

Coastal Conservation Association Maryland is a grass roots, volunteer-based organization of conservation-minded recreational anglers. CCA Maryland is committed to conserving, promoting and enhancing the present and future availability of our marine resources for the benefit and enjoyment of all public stakeholders. We strive to engage, educate and empower our members and youth in order to achieve profound results in conservation while cultivating individual recreational success and group camaraderie. I would invite you to visit our state website located at <http://www.ccamd.org> and our chapter webpage at <https://www.ccamd.org/chapter/patuxent-river-chapter/>.

I am writing to ask that you consider making an in-kind donation to our fundraising banquet, to be held on October 11th, 2018 at the Calvert Marine Museum's Harms Gallery in Solomons, MD. Attended by nearly 150 influential business and community leaders, recreational anglers, educators and young professionals, our benefit and dinner celebrates our local conservation efforts for the Chesapeake Bay and other public marine resources. CCA Maryland's annual banquets are often referred to by guests as one of the *"best fundraising events of the year"*.

Our chapter fundraiser helps support sustainable fisheries advocacy in Annapolis and beyond, as well as the Living Reef Action Campaign(LRAC) our habitat restoration & education program ([ccamd.org/LRAC](http://ccamd.org/LRAC)).

We are excited to expand LRAC in the Southern Maryland region in 2019, and your support of our event will help us reach out goals.

On behalf of the members of the Coastal Conservation Association Maryland, I thank you for your consideration in supporting our conservation efforts!

I can be reached at 410-610-4971 with any questions regarding our organization, events or any support you may be willing to offer. Tickets to our event may be purchased online, where you can also make an in-kind or monetary donation ([one.bidpal.net/paxriver2018](http://one.bidpal.net/paxriver2018))

Regards,

Jonathan Bland  
Patuxent River Chapter President  
[jbland@smcm.edu](mailto:jbland@smcm.edu)

*Coastal Conservation Association, Inc. is a registered 501(c)(3) non-profit entity,  
IRS tax identification no. 74-1984482.*



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## **2018 Patuxent River Chapter "Half Shells for Habitat" Fundraising Banquet**

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**When: Thursday October 11<sup>th</sup>, 2018**

**Where: Calvert Marine Museum  
14200 Solomons Island Road S.  
Solomons, MD 20688**

### **Ticket Pricing:**

- **Individual : \$70**
- **Couples: \$125**
- **Life Member Tickets: \$35**
- **Youth Entry \$25 (Under 17 includes youth membership-\$10 value).  
Under 12 enter for free.**

**\*\* tickets include an Annual membership to CCA Maryland ( \$35 Value) , Oysters, Beer + Wine, Non-Alc Drinks, and Dinner.**

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### **Schedule:**

<b>6 pm</b>	Doors Open, Oysters, Beer & Wine Bar "Happy Hour"
<b>7:15 pm</b>	Dinner Served
<b>7:30 pm</b>	Program Begins
<b>7:45 pm</b>	Live Auction Begins
<b>9:00 pm</b>	Silent Auction Ends
<b>9:30 pm</b>	Raffle Tickets Drawn & Check Out Begins

**Purchase Your Tickets Online Today!**  
**[Ccamd.org/patuxentriverriver](http://Ccamd.org/patuxentriverriver)**  
**OR**  
**[one.bidpal.net/paxriver2018](http://one.bidpal.net/paxriver2018)**

**Sponsorship options are described on the following pages**



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## **Sponsorship Options**

Bring your friends, family; co-workers...even bring your in-laws. Everyone will enjoy their evening at a CCA Maryland Banquet while supporting our efforts to *"Conserve, Promote, and Enhance Maryland's Marine Resources"*.

**By selecting one of the following sponsorship levels you and your guests will be entered into a sponsor's only raffle for Costa Sunglasses, a Temple Fork Fishing Rod, or an Engel soft sided cooler.**

*Sponsorships are not limited to what you see below, if you have other ideas, please let us know and we can mix and match for you*

### **Campaign Level Sponsorship**

**\$ 3500**

More than just a title sponsorship, a Campaign sponsor will directly kick start CCA Maryland's Patuxent River Chapter's additions to the Living Reef Action Campaign by building reef balls for LOCAL oyster habitat. Step up today and let's schedule a reef ball build for you and your friends or your company. Enjoy a team building exercise that gives back to the bay. We come to you with our mobile reef ball building trailer or you meet us at an agreed upon location and take action. ([ccamd.org/LRAC](http://ccamd.org/LRAC))

- Title sponsor rights for all event materials.
- Recognized as Sponsor on CCA MD website, press releases, social media, etc.
- Full page ad in banquet program
- Signage (provided by co) outside entrance of Benefit and inside venue on signage, banners etc.
- Two reserved tables – 16 Tickets
- Sponsor raffle tickets & sponsor table gifts for guests

### **Reef Level Sponsor**

**\$ 1500**

- 8 Tickets (One Table) (including 8 annual CCA memberships)
- Full page ad in banquet program
- Table signage at event
- Recognition in all event marketing materials
- Sponsor raffle tickets & sponsor table gifts for guests



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**Life'r Sponsor**

**\$ 950**

A commitment to CCA Maryland for life, this sponsorship option includes a discounted life membership. ( Standard Life membership \$1000)

- 2 tickets to banquet
- Your choice of one of the following: Costa Sunglasses, Engel Soft Cooler, Temple Fork Outfitters Rod, or Aftco outerwear package
- Print of your choice and laser etched Life Membership cube (to be sent from CCA National)
- Entry for sponsor prize drawing

**Hat Raffle Sponsor**

**\$1000**

Every good fisherman knows that you can't enjoy a day on the water without your favorite hat. Attach your brand to that hat and ensure exposure until the lucky hat is so dirty that even a superstitious fisherman has to part ways with it. (Hats will be sold as premium raffle tickets at event. Multiple colors & styles available. Sponsorship deadline: 9/1/18 (*\*based on 100 hats, pricing varies with volume and can be customized or mutual benefit*))

- Co-branded CCA Maryland hat
- Exclusive branding rights to hat
- Full page ad in banquet program
- Entry for sponsor prize drawing

**Tumbler Sponsor**

**\$1000**

Add your brand along with CCA's to a tervis style drink tumbler. Cups will be sold as premium raffle tickets at event. Multiple colors & styles available. Sponsorship deadline: 8/1/1) *\*based on 100 tumblers, pricing varies with volume and can be customized for mutual benefit*)

- Co-branded w/ CCA Maryland plastic tervis style tumbler
- Full page ad in banquet program
- Entry for sponsor prize drawing



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### **In-Kind Sponsorship**

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CCA Maryland Banquets include a wide range of raffle, silent auction, and live auction items. Do you have products, services, or trips that you can donate to CCA Maryland to ensure that our event is a success? If so, please share your ideas or available items with us to help support our fundraising efforts.

### **Donation**

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Can't make the event, but you would still like to support CCA Maryland? Tax-deductible donations can be made to support our fisheries advocacy and habitat work.



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## SPONSORSHIP FORM

Company/Individual Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Company website link: \_\_\_\_\_

Advertisement provided? \_\_\_\_ yes/no *\*See attached sheet for ad specifications and instructions*

Sponsorship :	_____	Campaign Sponsor	\$3500
	_____	Reef Sponsor	\$1500
	_____	Life'r Sponsor	\$950
	_____	Hat Raffle	\$1000
	_____	Tumbler Raffle	\$1000

In-Kind Sponsorship \_\_\_\_\_

Donation: \_\_\_\_\_

Contacts: Jonathan Bland, Chapter President – [jbland@smcm.edu](mailto:jbland@smcm.edu) - 410-610-4971  
David Sikorski, Executive Director – [Davidsikorski@ccamd.org](mailto:Davidsikorski@ccamd.org) 443-621-9186

Make check payable to: **Coastal Conservation Association Maryland**  
Mail to: P.O. Box 309 Annapolis, MD 21401  
Fax: 443-766-1733

\*\*\*Credit card transactions for sponsorships available @  
[https://one.bidpal.net/paxriver2018/ticketing\(details:ticketing-summary\)](https://one.bidpal.net/paxriver2018/ticketing(details:ticketing-summary))  
OR processed via phone with David Sikorski, CCA Maryland Executive Director, 443-621-9186,



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## **Program Advertisement Information and Specifications Sheet**

As part of your sponsorship, a full-page ad, or logo placement may be included. CCA Maryland can assist with the design of your ad, but it is preferred that you supply a complete ad.

For assistance in designing an ad to your specifications, or to send your completed logo or ad, please contact David Sikorski @ 443-621-9186 or via email [davidsikorski@ccamd.org](mailto:davidsikorski@ccamd.org).

All materials must be provided by **Sept 24<sup>th</sup>, 2018** if an ad is to be designed by CCA Maryland

**Final Ad Format:** 5.5" wide x 8.5" tall high resolution PDF document

***Complete Ad Due no later than COB  
Wednesday Oct 1<sup>th</sup>, 2018***

If you are donating a live auction item that will be included in the program, please have a write-up including expiration dates, inclusions, other details to [davidsikorski@ccamd.org](mailto:davidsikorski@ccamd.org) by Oct 1<sup>st</sup>.

**Can't make the deadline? Don't let that stop you from supporting CCA Maryland. Email David Sikorski to discuss your options after any deadlines have passed.**

**See attached sample ad's and live auction pages.**



## Tuna, Mahi, Marlin and More...

Join Captain Mike Stewart aboard his 57' Gillman and enjoy a day of offshore fishing out of the "White Marlin Capital of the World" Ocean City, MD. Take 5 of your fishing buddies and see who give up first when a pack of yellowfin tunas come tight on numerous rods. Fill the dock full of meat, while enjoying the beautiful sights and action in the Atlantic Canyons

**[www.fishtrickscharters.com](http://www.fishtrickscharters.com)**

*Donated by Capt. Mike Stewart.*





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