

**CRISFIELD, MD**

**Sept 28 - Sept 30, 2018**

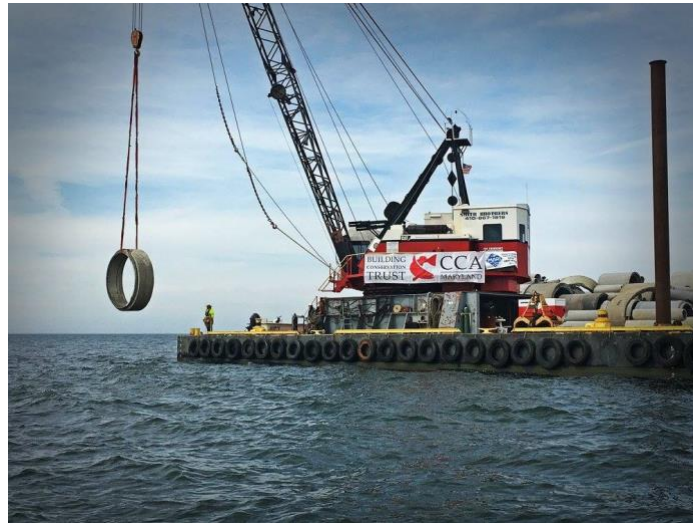
COASTAL CONSERVATION ASSOCIATION MARYLAND

**RED TROUT**

**CATCH AND RELEASE TOURNAMENT**

REDFISH - SPECKLED TROUT - ROCKFISH - BLUEFISH - FLOUNDER

6th Annual



American Legion Post # 16  
 116 Lorie Quinn Drive  
 Crisfield, Maryland 21817  
 Friday Sept. 28<sup>th</sup> - Sunday Sept 30<sup>th</sup>, 2018



To whom it may concern:

The Coastal Conservation Association Maryland (CCA Maryland) is proud to announce that the 6<sup>th</sup> annual Red Trout Tournament will be held in Crisfield, Maryland from September 28<sup>th</sup>-30<sup>th</sup> 2018. Fishermen from throughout the region will come to Crisfield to enjoy fishing the waters surrounding Tangier Sound, and to support the local economy.

The Red Trout Tournament started in 2013, to celebrate Crisfield, MD, and the diverse fishing opportunities available nearby. In 2017, CCA Maryland was proud to work with our sister organization, CCA's National Habitat Program, the Building Conservation Trust (BCT), the Maryland Artificial Reef Initiative, Rinker Materials, and Engel Coolers, to build a new and exciting artificial reef just south west of Crisfield. The new reef is made up of almost 400 tons of concrete pipe. The spot has been reported to be full of new marine growth, and has already become another promising fishing spot in Tangier Sound.

The American Legion is our home base for the event and we expect as many as 150 fishermen to spend the weekend in town. Fishermen will compete over two days, pursuing 5 different species, in 3 different divisions. They will log their catch using the iAngler Tournament smart phone application by simply submitting pictures of their fish. The team that catches the longest combination of the 5 species, will have their name added to the Crisfield Slam, a perpetual trophy currently displayed at the American Legion. There are divisions for youth anglers, teams, fly anglers, and kayakers.

The full event schedule, entry details, and sponsorship levels are attached. For more information and to register, please visit [ccamd.org/tournaments](http://ccamd.org/tournaments), send us an email at [information@ccamd.org](mailto:information@ccamd.org) or check out our Red Trout Tournament Facebook Page (<https://www.facebook.com/CCAMDRedTrout/>). Thank you for your consideration of supporting CCA Maryland's 6<sup>th</sup> Annual Red Trout Tournament.

Regards,

David Sikorski  
Executive Director

*Coastal Conservation Association, Inc. is a registered 501(c)(3) non-profit entity,*

*IRS tax identification no. 74-1984482.*



# 2018 - CCA Maryland Red Trout Tournament

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**When: Friday Sept. 28<sup>th</sup> – Sunday Sept. 30<sup>th</sup> 2017**

**Where: American Legion**

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## **Schedule:**

### **Friday Sept. 28th**

### **Final Registration + Captain's Meeting**

- 5:00-7:00pm - Check in & Final Registration
- 7:30pm - Captain's Meeting 7:30pm
  - American Legion dinner menu and cash bar available

### **Saturday Sept. 29th**

### **Fishing + Tournament Party**

- 6:30 am - Lines In
- 3:00 pm – Photo check in opens
  - 5:00 pm –Lines Out
- 6:00 pm – Photo check in closes
- 6:30 pm – Tournament Party Begins
  - Buffet dinner included for participants
  - 10:00 pm – Party Ends

### **Sunday September 30th**

### **Fishing + Awards**

- 6:30 am – Lines In
- 11:30 am - Photo check in opens
- 1:00 pm – Lines Out
- 2:00 pm – Photo check in closes
- 3:00 pm – Awards
  - American Legion menu and cash bar available

## **Entry Options**



## Tournament Entry

\$55

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### Includes:

- Tournament entry ( 2 days)
- Tournament Shirt ( if signed up by 9/9/2018)
- 5 Door Prize Tickets
- Captain's Swag Bag
- CCA 48" Ruler

## Non Member Entry

\$90

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### Includes:

- 1 yr CCA Membership (\$35 value)
- Tournament Entry ( 2 days)
- Tournament Shirt ( if signed up by 9/9/2018)
- 5 Door Prize Tickets
- Captains Swag Bag
- CCA 48" Ruler



## Sponsorship Opportunities

### Title Sponsorship

**\$2500**

The only exclusive sponsorship available for this event, a Title Sponsorship is a way to show your commitment to conservation and put your name in front of a dedicated group of local anglers.

- Exclusive title naming rights to tournament
- Sponsorship announcement through promoted post on facebook
- Banner/ Signage at event (banner provided by sponsor)\*
- Recognition in all event print & digital marketing materials and shirts
- Up to 12 tournament shirts

### Presenting Sponsor

**\$600**

Come on down and set up shop at our captains meeting & tournament party and get your brand, services, or products in front of a great audience. Come on down to Crisfield and join us for a great weekend on the water.

- 4 Tournament Shirts
- Banner/ Signage at event (banner provided by sponsor)\*
- Recognition in all event marketing materials
- Sponsorship announcement on facebook
- Full page ad in Tournament Program
- Logo on Tournament Shirt

### Redfish Level Sponsor

**\$400**

- 4 Tournament Shirts
- Banner/ Signage at event (banner provided by sponsor)\*
- Recognition in all event marketing materials
- Sponsorship announcement on facebook
- Half page ad in Tournament Party Program
- Logo on Tournament Shirt



## Speckled Trout Level Sponsor

\$200

- 2 Tournament Shirts
- Banner/ Signage at event (banner provided by sponsor)\*
- Recognition in all event marketing materials
- Logo on Tournament Shirt

## Shirt Logo Sponsor

\$100

Fishermen love their CCA Maryland tournament shirts and continue to wear and collect them for many years. Choose this level of support and your logo will be included on this year's tournament shirt. *\*sponsors must provide a high resolution digital logo ( includes 1 tournament shirt per sponsor) Deadline of 9/18/18*

## Drink "Koozie" Sponsor

\$500

Attach your brand to a custom CCA Maryland drink koozie. Send each attendee home with your company logo and contact information, and support cold drinks on warm days on the water. *\* based on a qty of 150*

## Hat Raffle Sponsor

\$1000

Every good fisherman knows that you can't enjoy a day on the water without your favorite hat. Attach your brand to a CCA hat and ensure exposure until the lucky hat is so dirty that even a superstitious fisherman has to part ways with it. Hats will be sold as premium raffle tickets at event. Multiple styles, brands, and colors available. Qty: 100\* *\*pricing may vary by quantity and design. Deadline varies on hat style and embroidery.*

- Exclusive branding rights to hat
- Full page ad in Tournament program





## Supporter

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The Tournament has a number of door prizes and raffles given to participants for simply joining us for the weekend. Can you provide items that we can get in the hands of our dedicated and passionate anglers? We are also seeking items to provide as prize packages for our winners. Are you able to donate items or a gift certificate to support the event?

Our Captain's bags will include donated "swag", fishing tackle, stickers, etc... Please consider donating for the captain's bags. *\*Quantity estimated at 150, but partial support is also appreciated.*

*A supporter that provides more than \$250 retail value worth of items qualifies as a shirt logo sponsor.*

## Donation

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Can't make the tournament but you would still like to support CCA Maryland? Tax-deductible cash donations are appreciated, and will support our work to *Conserve, Promote, and Enhance Maryland's Marine Resources*

***Custom sponsorships available per request. While cash is king, we are always willing to discuss a combination of cash and donations that can make a win win situation for you, your company, CCA Maryland and the fish!***

***Please present any custom sponsorship ideas to the tournament committee member that provided you this information, or contact David Sikorski, Executive Director of CCA Maryland at 443-621-9186 or [davidsikorski@ccamd.org](mailto:davidsikorski@ccamd.org)***



# SPONSORSHIP FORM

Company/Individual Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Company website link: \_\_\_\_\_

|               |       |                        |        |
|---------------|-------|------------------------|--------|
| Sponsorship : | _____ | Title Sponsor          | \$2500 |
|               | _____ | Presenting Sponsor     | \$600  |
|               | _____ | Redfish Sponsor        | \$400  |
|               | _____ | Speckled Trout Sponsor | \$200  |
|               | _____ | Shirt Logo Sponsor     | \$100  |
|               | _____ | Hat Sponsor*           | \$1000 |
|               | _____ | Drink "Koozie"*        | \$500  |

*\*Quantity and style determine final price for hats and koozies*

In-Kind Sponsorship \_\_\_\_\_  
\_\_\_\_\_

Donation: \_\_\_\_\_  
\_\_\_\_\_

Make check payable to: **Coastal Conservation Association Maryland**

Mail to: P.O. Box 309 Annapolis, MD 21401

\*\*\*Credit card transactions for sponsorships available by request, processed via phone with David Sikorski, CCA Maryland Executive Director, 443-621-9186, [davidsikorski@ccamd.org](mailto:davidsikorski@ccamd.org)

Please send high resolution logo to [information@ccamd.org](mailto:information@ccamd.org)

